



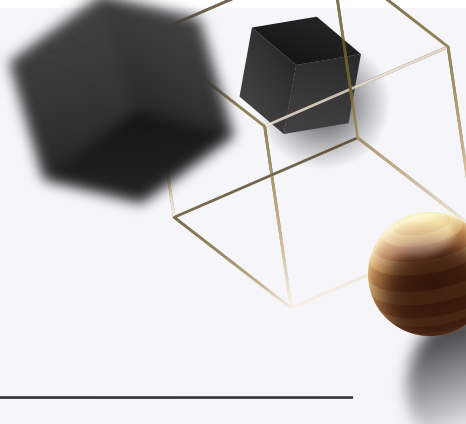
Creating Stories that Move the World

Web Design for Low-Cost Virtualization Solutions Company

Case Study
April - May 2023

motionify.co

PROJECT BRIEF



PROJECT DETAILS

- Architectural Design
- Content Moderation Services
- Graphic Design
- UX/UI Design
- Web Design

PROJECT SUMMARY

Motionify was hired to design a website for a low-cost virtualization solutions company. The team was responsible for creating the initial layout, a banner, a chat box, and an ordering cart.



Client's Review

Whenever we had a challenge, they responded immediately, no matter the time

FEEDBACK SUMMARY

The client acquired new partners, and the change in site traffic also showed the project's progress. Motionify delivered on their promise. They were professional and responsive in the face of issues. The client appreciated their support and felt that Motionify could help them reach their potential

CLIENT'S RATING

5.0

Overall Score

Quality	5.0
Schedule	5.0
Cost	5.0
Willing to Refer	5.0

CLIENT'S BACKGROUND



01

Please describe your company and position.

I am the Director of Vcloud Point Private Limited

THE REVIEWER

Director, Vcloud Point Private Limited

Viswanathan Murugesan

Industry - IT Services

Location - Chennai, India

Staff - 11-50 Employees

02

Describe what your company does in a single sentence.

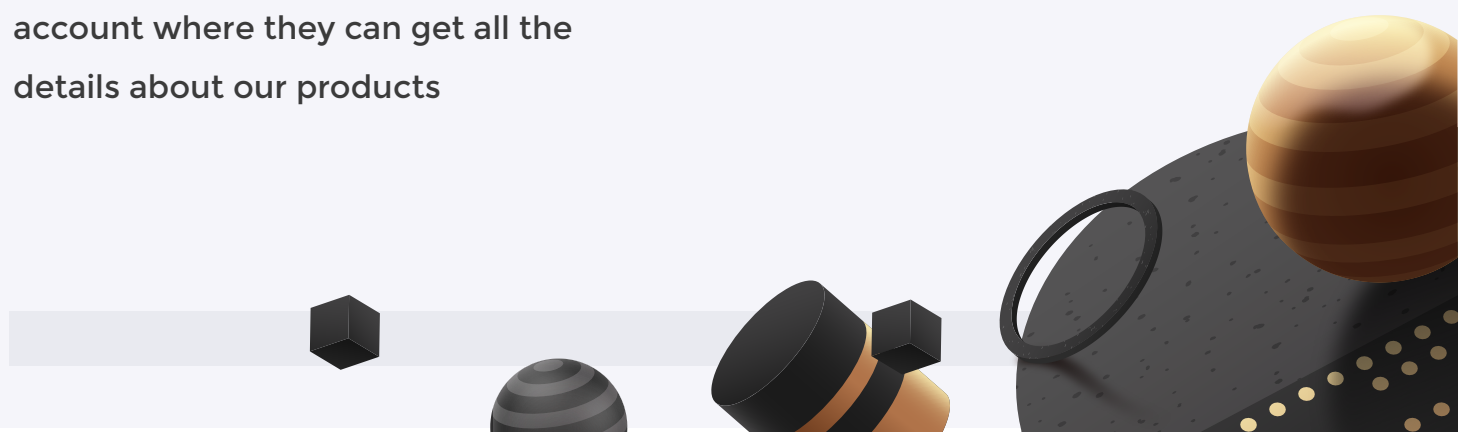
We provide low cost Virtualization Solution.

THE CHALLENGE

What specific goals or objectives did you hire Motionify to accomplish?

01 Our initial goal is create a website which should be self explanatory in our Technology

02 Secondly we were having few ideas in mind for our Channel Partner account where they can get all the details about our products



CLIENT'S APPROACH

01 How did you find Motionify?

Referral

02 Why did you select Motionify over others?

Great culture fit

Referred to me

Company values aligned

03 How many teammates from Motionify were assigned to this project?

2-5 Employees

04 Describe the scope of work in detail. Please include a summary of key deliverables.

We are associated with Motionify for last almost 4+ years, they were managing our old website. when we met Mr. M for the first time, we are very clear in few areas we required and he had given overview about all the options available, also he mentioned which will be a suitable option for us. few areas where motionify helped us are

1. Initial layout
2. Banner Design
3. Chat box
4. Cart which will help the channel partners to buy our products
5. Final out on exact timeline as committed.

THE OUTCOME

What were the measurable outcomes from the project that demonstrate progress or success?

Once we had bought new website online, we could see big difference in the customers reaching our website and also now channel partners started registering with us and surely this is a very big positive sign to the new website

Describe their project management. Did they deliver items on time? How did they respond to your needs?

The entire team were very professional and also they do complete the project as per the commitment made in initial first meeting. Whenever we had a challenge, they responded immediately, no matter the time.

What was your primary form of communication with Motionify?

In-Person meeting

What did you find most impressive or unique about this company?

As i mentioned already i know this team for last 4 years and their unique way is the culture they follow during the project and post launch support as well

Are there any areas for improvement or something Motionify could have done differently?

From my point of view, all are perfectly fine if they continue to support in the same way surely they can reach greater heights in short time



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THANK YOU !

Soure : Clutch

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