



Creating Stories that Move the World

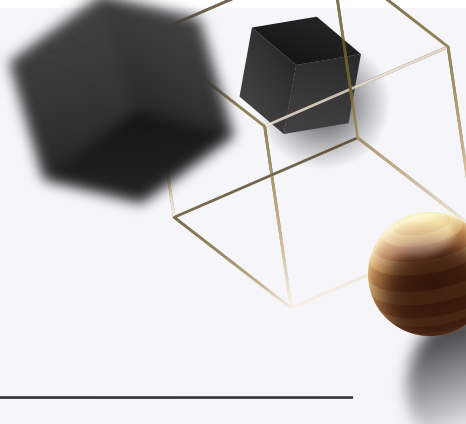
Animated Video for Nonprofit

Case Study

Nov 2023 - Feb 2024

motionify.co

PROJECT BRIEF



PROJECT DETAILS

Video Production
\$10,000 to \$49,999
Nov. 2023 - Feb. 2024

PROJECT SUMMARY

Motionify produced an animated video for a nonprofit. The video talked about bonded labor – a specific form of forced labor – in the Telugu language.

“ Client’s Review

"The quality of the product was brilliant."

FEEDBACK SUMMARY

Motionify delivered a quality video, which also received positive responses from viewers. Throughout the production, the team was patient and had a positive attitude. They also responded to and accommodated the client's feedback and requirements. Overall, their professionalism stood out.

CLIENT’S RATING

5.0

Overall Score



Quality	4.5
Schedule	4.5
Cost	4.5
Willing to Refer	5.0

CLIENT'S BACKGROUND



Please describe your company and position

I am the Zonal Head, Strategic Communications of an other industries company



Describe what your company does in a single sentence.

Non profit

THE REVIEWER

Zonal Head for Strategic Communications, Nonprof

Anonymous

Industry - Other industries

Location - Kansas City, Kansas

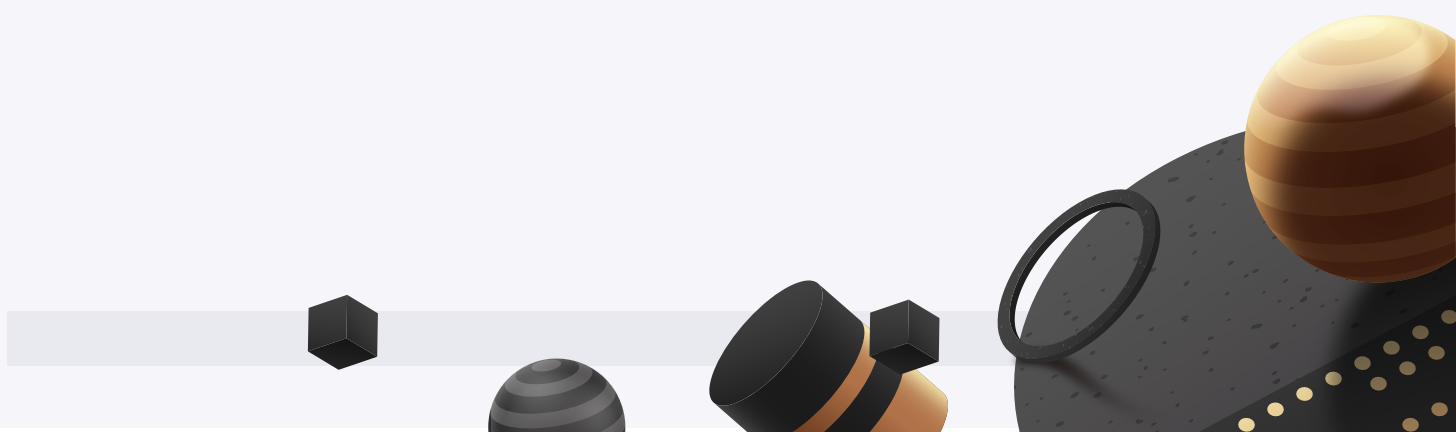
Staff - 1,001-5,000 Employees

THE CHALLENGE

What specific goals or objectives did you hire Motionify to accomplish?



To create animation.



SOLUTION

● How did you find Motionify?

Referral

● Why did you select Motionify over others?

- High ratings
- Close to my geographic location
- Pricing fit our budget
- Great culture fit
- Good value for cost
- Referred to me
- Company values aligned

● How many teammates from Motionify were assigned to this project?

1 Employee

● Describe the scope of work in detail. Please include a summary of key deliverables.

Animation Video on Bonded Labour in Telugu Language

RESULTS & FEEDBACK

What were the measurable outcomes from the project that demonstrate progress or success?

The quality of video was good, timely deliver, receptive to feedback, demonstrated patience and very positive attitude as we went back and forth requesting multiple changes, well behaved staff and were able to deliver under high pressure situations

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Yes, the product was not only delivered on time, they also responded to our feedback and requirements with lot of patience and positive attitude showcasing professionalism

What was your primary form of communication with Motionify?

- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

The quality of the product was brilliant. staff are receptive to ideas and to accommodate feedback /changes in high pressure situation, they deliver within deadline.

Are there any areas for improvement or something Motionify could have done differently?

It would be great if they could have outlets in other states as well.



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THANK YOU !

Soure : Clutch

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